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connects doctors with patients

Our Focus

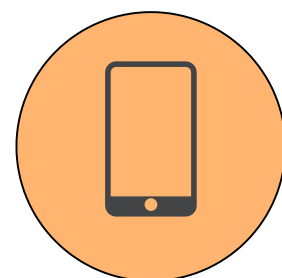
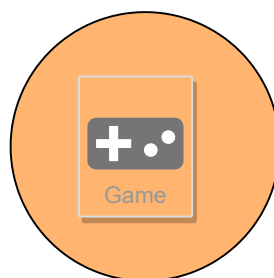
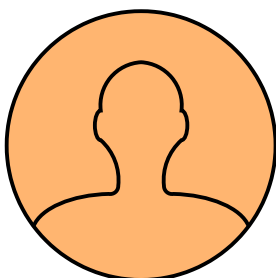
A mobile and web based gamified platform for connecting patients in urban and rural areas with doctors and frontline healthcare workers and collecting valuable patient data in the process which can be used to institutionalize this platform's usage for all non-critical doctor patient interactions in the post Covid world.

Proposed Solution

COVID 19 presents unique challenges for rural areas and a once in a lifetime opportunity for entrepreneurs.

The culture in Rural area creates multiple barriers for doctor-patient communication - The heavy reliance on traditional kitchen remedies, the psychological stigma associated with a COVID-19 infection, unavailability of right information as well as very limited access to medical intervention centers - which in turn create huge challenges for frontline healthcare workers.

This platform brings together doctors and patients in a society that is primed for digital but not yet familiar with the outcomes that it can deliver for healthcare. It takes into account the local cultural nuances and collects patient data to model behavior in a manner such that adoption of the platform is maximized in the post COVID world for a huge target addressable market comprising 70% of the total Indian(research based on data from India)population.





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Our Team: MIT COVID 19 challenge winner



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