

## Green Computing Consortium 绿色计算产业联盟

----Platform of a Full Stack Ecosystem for Computing Industry

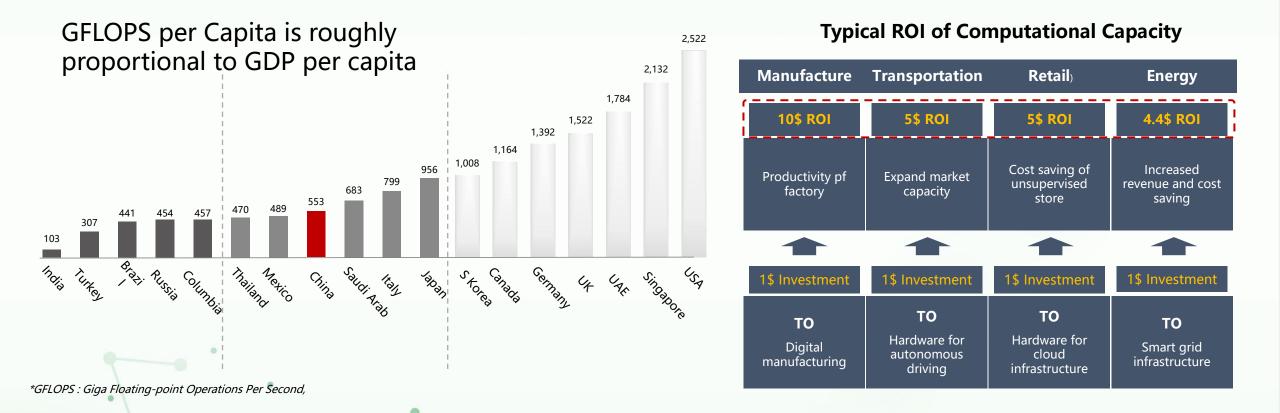


## OBSERVATION & INSIGHT





## **Economic Impact**



Source: < Ubiquitous Computational Capacity: Cornerstones for an Intelligent Society>(Link)





## Huge **Opportunity**

**Investment Prediction of Global Computing Industry (in USD)** 



CN: ~10%

Source: IDC report



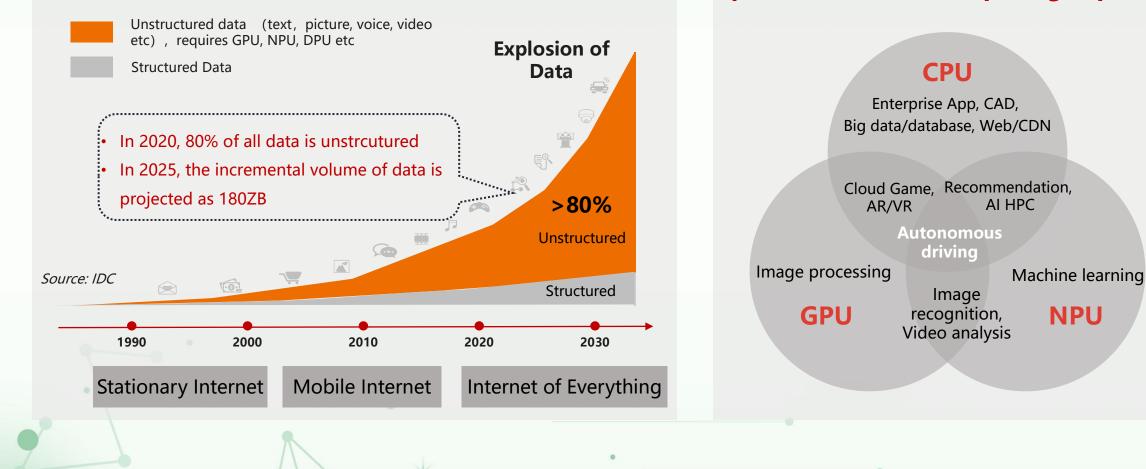


• An Era of Diverse, Massive, Heterogenous

**Diverse applications deployed together** 

requires combined computing capabilities

## The rise of massive unstructured data drives growth of the heterogeneous computing capability







2000

#### A Platform for Full Stack Ecosystem

Standards & Certification & Policy Influencing & Global Promotion

2020

## **ARM for Server Market**

#### Source Huawei MI • Why: ARM based account for 90% user devices 5% 5% 25% 70% 16% 82% x86Arm

Capacity G	rowth: 5 time to X86
source Huawei MI	
X86 Growth	60,000T MIPS per Year
Arm Growth	300,000T MIPS per Year

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#### ARM based computing capability, a new choice of general purpose computing

Other





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## Gaps of Ecosystem

Deployment	Governments Secu	rity Finance		Telco	Internet
Enablement	<b>Big Data</b> openLooKeng Hadoop		Ceph C	AE Web	eware Server che
Software Infrastructure	Database		Framework AI Framework		
	(Drivers、BMC	BIOS)		rs、Al operat	ors)
Hardware +	Box Motherboard AI Accelerators SSD/NIC/RAID				
• Chip	CPU GPU NIC Chips Media Chips Management Chips				

#### **Conferences, Alliance, Societies**

Customer awareness

#### **Benchmark Standards and Toolset**

- Server
- Database
- HPC

#### OS Community & Developer Ecosystem

- Developing Tools
- Performance Optimization
- Open source
- Professional & Skill development

#### **Device Standards**

#### Hardware Inter-op Standards





## CONSORTIUM INTRODUCTION





### GCC In a Nutshell

Launching

Established in 2016, under the supervision of MIIT of China. CESI accommodates the secretariat. Current there are 100+ members, including vendors of IP core, chip, box, OS, software, also engineering integrators, universities, institutes).

Vision

Value Positions

Under the trend of open source software and open hardware, aggregates global players, based on open ARM computing technology, brings value to user community by fostering energy-efficient and user-friendly products and ecosystem.

GCC or OpenGCC for short

**OpenGCC** 

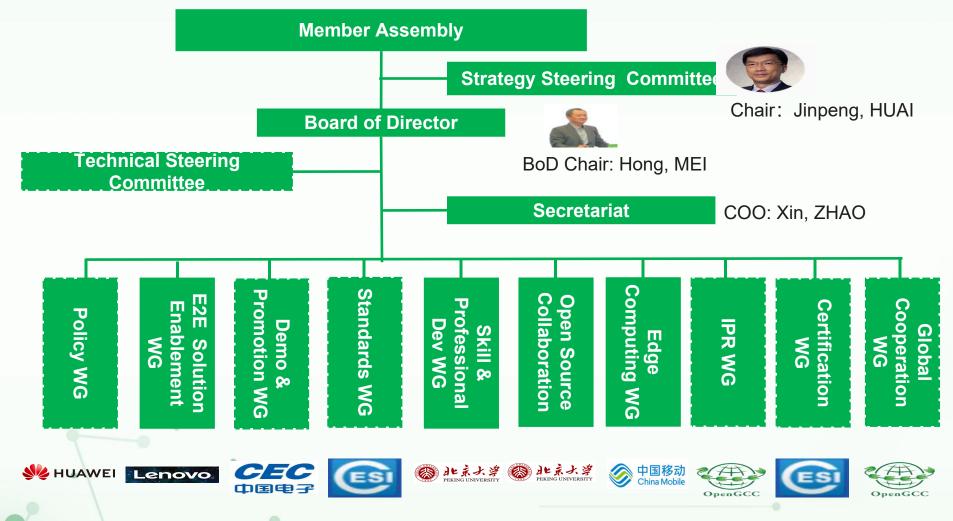
- 1. A platform for technology innovation and standards development
- 2. A Platform for global collaboration
- 3. A Platform to foster industry chain
- 4. A Platform to expand ARM based computing industry





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### **Chart of Organizations**



COO runs the consortium under supervision of BoD and BoD Chair





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## Value Proposition

Consortium Actions	Standards	Testing	Develo Chamj		Industry Summit	Certification
Industry Position	<b>Standardization</b> Standards system including hardware, software, benchmark etc	Global Collabo Global IP/HW/SW users, testers, so communitie	vendors, cieties,	Build con strategy	<b>Promotion</b> mmon goal, and actions, Arm solutions	Industry Environment Promote policy support, support open source, develop profession & skill
Value to Member	Up-to-date technology Standards Development -> Technical Leadership	3 <sup>rd</sup> party certifi Benchmarking -> Admission to r	g test	global c	e marketing & collaboration -> I influence	Customer requirement User societies -> Market Expansion
E2E Ecosystem	Industrial Players	Users Community	Educ	ation	Researchers	Governments



We Deliver





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### **Member Structure**

	RIGHTS	PLATINUM	GOLD	SILVER	ACADEMIC	USER
Nominatio n/Election /Vote	BoD Member delegation	1 BoD member for each platinum	1 BoD member for 3 gold	All silver delegate 1 BoD member	All academic delegate 1 BoD member	
	Initiate a new WG	V				
	Assign a WG leadership candidate	V				
	Initiate a discussion on specific topic	V	V			
Initiation	Initiate a standards or other topic in WG	V	V			
	Draft standards, white papers, spec etc	V	V	V	V	
	On Website, wechat etc, to exhibit logo	V	V	V	V	V
Advertise ment	Exhibition on consortium' s events	V	V	V	V	V
	To participate consortium's technical events	V	V	V	V	V
	To participate consortium' s meeting	V	V	V	V	V
Meeting	To participate consortium's WG meetings	V	V	V	V	V
	To get working/final text of standards or other documents	V	V	V	V	V
FEE	FEE	1M/Y	300K/Y	50K/Y	Free	Free





**Current Members** 



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## **KEY INITIATIVES**



## 8 Key Initiatives

**(1) Standards Suite (2)** Benchmark ✓ Develop standards on inter-op, compatibility, ✓ Build ARM based benchmark on various scenario testing cases for box and software **3 Skill & Professional** "GCC Developer Champion" event with university **④ Events & Advocation** partners, develop university students' skill on "Green Compute Summit" ARM based programming **(6)** Global Collaboration (5) **Certification** ✓ Build GCC certification system, with objective of 500 ✓ Foster atmosphere to promote major global system products (OS/DB/middleware/app...) in 3 years software to migrate to ARM system **(7) Demo Base** ✓ Two demo bases in China (1 north, 1 south), to **Bolicy Influencing** demo capability of ARM system to customers in ✓ Bridge the governments and companies various industries



# Thanks!

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